



Subject Module  
 Department of Agribusiness  
 Faculty of Agriculture  
 University of Islam Malang

## MODULE HANDBOOK

<b>Module Title</b>	International Economics
<b>Module Level, if available</b>	Undergraduate Study Program of Agribusiness
<b>Course Code</b>	MKP60704
<b>Headings, if available</b>	-
<b>Course (MK)</b>	International Economics
<b>Semester</b>	7
<b>Course Coordinator</b>	Dr. Ir. Nikmatul Khoiriyah, MP.
<b>Teaching Team</b>	
<b>Language of instruction</b>	Indonesian language/English
<b>Linkages with the Curriculum</b>	Study Program : Agribusiness Specialization: Agribusiness Type: Elective
<b>Learning Methods and Duration</b>	1. Lecture: 100 minutes / meeting (14 meetings) 2. Practicum: 170 minutes / meeting (8 meetings) 3. Structured assignments / individual and group assignments
<b>Student Study Load</b>	1. Lecture: 100 minutes / meeting (14 meetings) 2. Practicum: 170 minutes / meeting (8 meetings) 3. Structured assignments / quizzes / group presentations 4. Attendance: 75% of total attendance
<b>Credit Weight</b>	3 SKS atau 5,1 ECTS
<b>Requirements for Passing the Course</b>	<ul style="list-style-type: none"> <li>• Attendance <math>\geq</math> 75%</li> <li>• Final score of all learning evaluation components <math>\geq</math>50</li> <li>Final score components:           <ul style="list-style-type: none"> <li>• 20% Mid-Semester Exam</li> <li>• 20% Final Examination</li> <li>• 30% Practicum</li> <li>• 20% Structured Tasks (individual and group)</li> <li>• 10% Attendance</li> </ul> </li> </ul>
<b>Prerequisite Courses</b>	<b>Microeconomics and Macroeconomics</b>
<b>Learning Outcomes</b>	<p>The expected learning outcomes are:</p> <ol style="list-style-type: none"> <li>1. Able to respond to problems regarding entrepreneurship, agribusiness, and green food. (ILO 1)</li> <li>2. Able to analyze project management methods of business practices, risks, and changes in an increasingly competitive environment. (ILO 4)</li> <li>3. Behave in accordance with the code of ethics and responsibilities of the agribusiness entrepreneur profession including marketing management, acquisition project management, human resource management, and control (ILO 10)</li> </ol>

<p><b>Learning Content</b></p>	<p>After completing this course students are able to:</p> <ol style="list-style-type: none"> <li>1. Capable of explaining how trade theory is applied in international business and comprehending how the theory evolves and is practiced in international commerce</li> <li>2. Capable of explaining how financial theory is applied in the international financial system, international institutions, their history, and their significance in international commerce and globalization.</li> <li>3. Capable of explaining the integration of international business in regional areas, as well as recognizing regional agreements and their impact on member countries' international business performance.</li> <li>4. Be able to explain how a business internationalizes, understand the organizational structures that may be used in international business, and comprehend the nature of multinational corporations.</li> <li>5. Capable of explaining export and import regulations, relevant institutions, and the process of international trade in products and services</li> <li>6. Capable of describing the process and nature of international production, as well as the commercial practices associated with international manufacturing.</li> <li>7. Capable of explaining the international human resource management system, recruitment patterns, selection procedures, and international human resource characteristics.</li> </ol> <p>The topics include:</p> <ol style="list-style-type: none"> <li>1. Globalization</li> <li>2. Implications Of Political Systems And Culture On Global Trade</li> <li>3. Character of global trade international Trade</li> <li>4. International finance</li> <li>5. International institutions</li> <li>6. REGIONAL TRADE AGREEMENT 1 AND 2</li> <li>7. Trade rules</li> <li>8. Globalization of trade</li> <li>9. Import Export</li> <li>10. Import-export administration</li> <li>11. International production</li> <li>12. Global marketing</li> <li>13. International HR</li> </ol>
<p><b>Test Terms and Forms</b></p>	<p>Examination requirements: A minimum of 75 % attendance to attend the final exam</p> <p>Forms of examination: Essay</p>
<p><b>Learning Media</b></p>	<p>Projector and screen, Zoom app, Google Classroom, e-book, WA Group, Online RPS, Youtube</p>
<p><b>References</b></p>	<p><b>Main References :</b></p> <ol style="list-style-type: none"> <li>1. Ratya Anindita, 2009. Bisnis dan Perdagangan Internasional.</li> <li>2. Chacolides, 1995. International Trade, Willey. NY</li> <li>3. Pearson, 2009. International Business. McGraw Hills Book.</li> </ol>

4. Krugman, Obstfeld and Melitz, 2012. International Economics: Theory and Policy. Pearson Addison-Wesley

**Supporting References :**

1. Ball Donal A and Wendell H McCulloch 2000 Ball, Donal A and Wendell Wendell H. McCulloch McCulloch, 2000. International Business International Business, 7thEd. New York: Irwin McGraw 7thEd. New York: Irwin McGraw-Hill.
2. Fatehi, Kamal. 1996. International Management; A Cross Cultural and Functional Perspective. New Jersey: Prentice Hall.
3. Griffin Ricky W and Michael W Pustay 1995 Griffin Griffin, Ricky W and Michael Michael W. Pustay, 1995. International Business International Business: A Managerial Perspective. New York: Addison New York: Addison-Wesley Publishing Wesley Publishing Company.
4. Hill, Chales W. L., 2000. Global Business Today. New Jersey: Prentice Hall International Hall International.
5. Jepma and Andre Rhoen, 1996. International Trade: A Business Perspective. New York: Addison New York: Addison-Wesley Longman Publishing. Wesley Longman Publishing.
6. Keegan, Warren J, and Mark S. Green, 2000. Global Marketing Management. 6th Ed New Jersey Prentice Hall Intenational 6th Ed. New Jersey. Prentice Prentice Hall Intenational Intenational
7. Kotabe, Masaaki, 1992. Global Sourcing Strategy: R & D, R & Manufactirung, and Marketing Interfaces. New York: Quorum Books.
8. Rusdin, 2002. Bisnis Internasional: Teori, Masalah Masalah, dan Kebijakan Kebijakan. Bandung: Alfabet.
9. Kea, S., Li, H., Shahriar, S., & Abdullahi, N. M. (2020). Relative export competitiveness of the Cambodian rice sector. *British Food Journal*.
10. Azifuaku, E. N., Ugwumba, C. O. A., Okoli, T. O., & Okeke, U. (2020). Price Competitiveness and Supply Response of Rice Producers in Nigeria: Implications for Agricultural Trade. *Asian Journal of Agricultural Extension, Economics & Sociology*, 88-101.
11. Setiyanto, A., Pabuayon, I. M., Quicoy, C. B., Camacho, J. V., & Depositario, D. P. T. (2021, February). Competitiveness effect of the UPSUS Program on rice production in West Java Province, Indonesia. In *IOP Conference Series: Earth and Environmental Science* (Vol. 653, No. 1, p. 012010). IOP Publishing.
12. Setiyanto, A., & Pabuayon, I. M. (2020, December). Impacts of Upsus Program on the Cost Efficiency and Competitiveness of Rice Production in Indonesia. In *Forum penelitian Agro Ekonomi* (Vol. 38, No. 1, pp. 29-52).