

Subject Module  
 Department of Agrotechnology  
 Faculty of Agriculture  
 University of Islam Malang



## Module Handbook

<b>Module Title</b>	Entrepreneurship
<b>Module Level, if available</b>	Undergraduate Study Program of Agrotechnology
<b>Course Code</b>	MWU 60609
<b>Headings, if available</b>	-
<b>Course (MK)</b>	Entrepreneurship
<b>Semester</b>	3
<b>Course Coordinator</b>	Dr.Ir. Mahayu woro Lestari, MP./Dr.Siti Asmaniyah Mardiyani,SP.MP
<b>Teaching Team</b>	-
<b>Language of instruction</b>	Indonesian language/English
<b>Linkages with the Curriculum</b>	Study Program : Agrotechnology Specialization: Agrotechnology Type: Compulsory/ <del>elective</del>
<b>Learning Methods and Duration</b>	1. Lecture: 100 minutes/meeting (14 meetings) 2. Practicum 100 minutes/meeting (7 meetings) 3. Structured Assignments/individual and group Assignments presentation
<b>Student Study Load</b>	1. Lecture: 100 minutes/meeting (14 meetings) 2. Practicum: 100 minutes/meeting (14 meetings) 3. Structured Assignments/quiz/group presentation 4. Attendance: 75% of total attendance
<b>Credit Weight</b>	3 credits or 5.1 ECTS
<b>Requirements for Passing the Course</b>	<ul style="list-style-type: none"> <li>• Attendance &gt;75%</li> <li>• The final score of all the components of the learning evaluation &gt;44</li> </ul> The final score component: <ul style="list-style-type: none"> <li>• 20% Midterm Exam</li> <li>• 20% Final Exam</li> <li>• 30% Practicum</li> <li>• 20% Structured Assignments (individual and group)</li> <li>• 10% Presence</li> </ul>
<b>Prerequisite Courses</b>	
<b>Learning Outcomes</b>	The expected learning outcomes are: <ol style="list-style-type: none"> <li>1. Able to work independently or in a team, and use various methods of communication. (ILO 4)</li> <li>2. Able to use tools, methods, and processes to solve various field problems in agriculture (ILO 6)</li> <li>3. Able to apply agricultural practices based on <i>Good Agricultural Practices</i> ILO 8)</li> </ol>

	4. Able to design enterprise opportunities in the field of plant production.(ILO 10)
<b>Learning Content</b>	<p>After completing this course students are able to:</p> <ol style="list-style-type: none"> <li>1. Capable of applying basic entrepreneurial concepts in recognising business prospects in agriculture and other sectors.</li> <li>2. Capable of cooperating in the application of the entrepreneurial concept through planning, promotion, and marketing</li> </ol> <p>The topics include:</p> <ol style="list-style-type: none"> <li>1. Start Your Own Business</li> <li>2. Change-Oriented Thoughts</li> <li>3. Creative Thoughts</li> <li>4. Result-Oriented Thoughts</li> <li>5. On the Lookout for Entrepreneurial Opportunities</li> <li>6. Business Ethics</li> <li>7. Entrepreneurship Interest Cultivation</li> <li>8. X- Factor</li> <li>9. Establishing a New Business</li> <li>10. Constructing a new business</li> <li>11. Teamwork and Collaborative</li> <li>12. Marketing in millennials</li> <li>13. Profit-and-loss evaluation</li> <li>14. Presenting and reporting business information</li> </ol> <p>•</p>
<b>Test Terms and Forms</b>	<p>Examination requirements: A minimum of 75 % attendance to attend the final exam</p> <p>Forms of examination:</p> <p>Essay</p>
<b>Learning Media</b>	Projector and screen, Zoom application, Google Classroom, e-book, WA Group
<b>References</b>	<p>Main References :</p> <ol style="list-style-type: none"> <li>1. Machado R et al'; 2008. Basic of Entrepreneurship. Jutha Academic.Cape Town. 260p</li> <li>2. Panighrahu and Singh. 2017.Agr0-Entrepreneurship. Scientific Publ. New delhi. 200p</li> <li>3. <b>Carol Draeck. 2006. Change Your Mindset Change Your Life. Serambi. Jakarta.</b></li> <li>4. <b>Murphi. 2002. Membangkitkan Kekuatan Bawah Sadar. Pioner Jaya. Jakarta.</b></li> <li>5. <b>Nasution, A.H. . 2006. Creative Thinking. Andi Publisher. Jogjakarta.</b></li> <li>6. <b>Sherwood. 2006. Innovation and Creativity. Elex Media. Jakarta.</b></li> </ol> <p>Supporting References :</p> <ol style="list-style-type: none"> <li>1. Allen Pj.2019.Digital Entrepreneurship. Taylor and Francis.New York</li> <li>2. Mercer,M.W. 1997. Kiat Pemenang. Prenhallindo. Jakarta.</li> <li>3. Nasution, A.H. . 2007. Membangun Spirit Nekonpreneurship. Andi Publisher. Jogjakarta.</li> <li>4. Overton. R. 2002. Improve Your Management Skill. Wharton Book.</li> <li>5. Pekerti,A. 2008. Strategic Change Leader: 24 Pemimpin Perubahan Organisasi.PPM. Jakarta.</li> </ol>



