



Subject Module
 Department of Agribusiness
 Faculty of Agriculture
 University of Islam Malang

MODULE HANDBOOK

Module Title	Enterpreneurship
Module Level, if available	Undergraduate Study Program of Agribusiness
Course Code	MWU60709
Headings, if available	-
Course (MK)	Enterpreneurship
Semester	2
Course Coordinator	Ir. Farida Syakir, MP
Teaching Team	Ir. M.N. Sudjoni, MP.
Language of instruction	Indonesian language/English
Linkages with the Curriculum	Study Program : Agribusiness Specialization: Agribusiness Type: Compulsory/ Elective
Learning Methods and Duration	1. Lecture: 100 minutes/meeting (14 meetings) 2. Practicum : 170 minutes/meeting (8 meetings) 3. Structured Assignments/individual and group Assignments presentation
Student Study Load	1. Lecture: 100 minutes/meeting (14 meetings) 2. Practicum: 170 minutes/meeting (8 meetings) 3. Structured Assignments/quiz/group presentation 4. Attendance: 75% of total attendance
Credit Weight	2 Credits or 3,4 ECTS
Requirements for Passing the Course	<ul style="list-style-type: none"> • Attendance \geq75% • Final score of all learning evaluation components \geq50 Final score components: <ul style="list-style-type: none"> • 30% Mid-Semester Exam • 30% Final Exam • 30% Structured Tasks (individual and group) • 10% Attendance
Prerequisite Courses	-
Learning Outcomes	The expected learning outcomes are: <ol style="list-style-type: none"> 1. Able to respond to problems regarding entrepreneurship, agribusiness, and green food. (ILO 1) 2. Able to analyze project management methods of business practices, risks and changes in an increasingly competitive environment (ILO 4) 3. Able to implement agribusiness entrepreneurs that meets the principles of food health and safety (ILO 7) 4. Able to solve problems, topics and processes related to the

	achievement of agribusiness according to concepts and strategies in problems solving (ILO 8)
Learning Content	<p>After completing this course students are able to:</p> <ol style="list-style-type: none"> 1. Students demonstrate an understanding of the idea and concept of smart rural development. 2. Students are capable of developing smart rural communities through intelligent government, intelligent society, and economically and environmentally intelligent practices. 3. Students demonstrate an ability to apply the concept of smart rural, particularly in agriculture. 4. Students are competent to conceptualize and plan innovative rural projects. <p>The following subjects will be discussed:</p> <ol style="list-style-type: none"> 1. Entrepreneurship (Entrepreneurship); and 2. Entrepreneurial mindset and personality. 3. Entrepreneurial Methodology 4. Entrepreneurial Models, Roles, and Functions 5. Establishment of a New Business 6. Small and Medium-Sized Businesses 7. Organization for Small Businesses 8. Syndication (franchise) 9. Online Retailer (online Shop) 10. BUSINESS IDEAS AND POSSIBILITIES 11. Business and Strategy Management 12. Geographical distribution 13. Promotion 14. Organization & Control in Marketing
Test Terms and Forms	<p>Examination requirements: A minimum of 75 % attendance to attend the final exam</p> <p>Forms of examination: Essay</p>
Learning Media	Projector and screen, Zoom application, Google Classroom, e-book, WA Group, Learning Management System (LMS UNISMA)
References	<p>Main references:</p> <ol style="list-style-type: none"> 1. Buchari Alma. (2016). Kewirausahaan. Edisi kesepuluh. Bandung: Alfabeta 2. Sudjoni MN. 2015. Manajemen Usaha kecil (Small Medium Enterprise). UNISMA Press Malang. <p>Supporting references:</p> <ol style="list-style-type: none"> 1. Geoffrey G. Meredith dkk. (2012) Kewirausahaan, Teori dan Praktek. Edisi kelima. Jakarta: PT Pustaka Binaman Pressindo. 2. Justin G. Longenecker dkk.(2011). Kewirausahaan Manajemen Usaha Kecil. Jakarta: PT. Salemba Emban Patria 3. Rusman Hakim. (2008). Kiat Sukses Berwiraswasta. Edisi Kedua. Jakarta: PT Elex Media Media Komputindo 4. Covey, S. (2018). The 8th Habit; Menggapai Keagungan, Jakarta: PT. Gramedia Pustaka

