



Subject Module
 Department of Agrotechnology
 Faculty of Agriculture
 University of Islam Malang

MODULE HANDBOOK

Module Title	Agribusiness Management
Module Level, if available	Undergraduate Study Program of Agrotechnology
Course Code	MKD60708
Headings, if available	-
Course (MK)	Agribusiness Management
Semester	4
Course Coordinator	Ir. Sri Hindarti, M.Si
Teaching Team	Dr. Dwi Susilowati, SP., MP.
Language of instruction	Indonesian language/English
Linkages with the Curriculum	Study Program : Agrotechnology Specialization: Agrotechnology Type : Compulsory/ Elective
Learning Methods and Duration	<ol style="list-style-type: none"> 1. Lecture: 100 minutes/meeting (14 meetings) 2. Practicum: 170 minutes/meeting (8 meetings) 3. Structured Assignments/individual and group Assignments presentation
Student Study Load	<ol style="list-style-type: none"> 1. Lecture: 100 minutes/meeting (14 meetings) 2. Practicum: 170 minutes/meeting (8 meetings) 3. Structured Assignments/quiz/group presentation 4. Attendance: 75% of total attendance
Credit Weight	3 credits or 5.1 ECTS
Requirements for Passing the Course	<ul style="list-style-type: none"> • Attendance $\geq 75\%$ • The final score of all the components of the learning evaluation ≥ 50 <p>The final score component:</p> <ul style="list-style-type: none"> • 20% Midterm Exam • 20% Final Exam • 30% Practicum • 20% Structured Assignments (individual and group) • 10% Presence
Prerequisite Courses	-
Learning Outcomes	<p>The expected learning outcomes are:</p> <ol style="list-style-type: none"> 1. Able to respond to problems regarding entrepreneurship, agribusiness, and green food. (ILO 1) 2. Able to analyze the rules and principles of agribusiness sciences, social sciences, economics, and agricultural techniques as the basic for innovative agribusiness disciplines (ILO 2) 3. Able to analyze project management methods of business

	practices, risks and changes in an increasingly competitive environment.(ILO 4)
Learning Content	<p>After completing this course students are able to:</p> <ol style="list-style-type: none"> 1. Able to define the concept of agribusiness management. 2. Students are able to explain the basic concepts of economics in agriculture. 3. Students are able to explain agricultural companies in managing their operations. 4. Able to explain examples of the application of fruit, vegetable, plantation, animal husbandry, fishery, and agribusiness agribusiness in agro-industry. <p>The following are the subjects covered:</p> <ol style="list-style-type: none"> 1. Introduction 2. Management of Agribusiness 3. Management Aspects of Agribusiness 4. Organizational structures for agribusiness 5. Factors influencing the organizational form selection 6. Agribusiness vertical integration 7. Agribusiness's horizontal connections 8. Planning the manufacturing process 9. Control procedures for manufacturing/operational processes 10. Financial management in agribusiness 11. Marketing management in agribusiness 12. Human resource planning and recruitment 13. Human resource recruitment, retention, and development 14. Case studies of agribusiness implementation in Indonesia
Test Terms and Forms	<p>Examination requirements: A minimum of 75 % attendance to attend the final exam</p> <p>Forms of examination: Essay</p>
Learning Media	Projector and screen, Zoom application, Google Classroom, e-book, WA Group, Learning Management System (LMS UNISMA)
References	<p>Main reference:</p> <ol style="list-style-type: none"> 1. Anindita, Ratya, 2004. Marketing of Agricultural Product. Papyrus, Surabaya 2. Chakir, Raja, et. Al. 2011. Hail Insurance and Pesticide use in French agriculture: an empirical analysis of multiple risks management, European Association of Agricultural Economists> 2011 International Congress, August 30 September 2, 2011, Zurich, Switzerland. http://purl.umn.edu/114312 3. Gagalyuk, Taras, 2009. Managing supply chains successfully: an empirical testing of succes of supply chain networks in the German fish sector. European Association of Agricultural Economists> 113th Seminar, September 3-6, 2009, Chania, Crete, Greece, http://purl.umn.edu/58017 4. Gerasymenko, Nataliia, 2009. NEW CHALLENGES FOR RISK MANAGEMENT IN AGRI-FOOD INDUSTRY. European Association of Agricultural Economists> 113th Seminar, September 3-6, 2009, Chania, Crete, Greece,

<http://purl.umn.edu/580179>

5. Handoko, Hani T. Dasar-dasar Manajemen Produksi dan Operasi. BPFE. Yogyakarta
6. Hunger, David, et. al. 2001. Manajemen Strategis. Penerbit Andi. Yogyakarta.

Supporting reference:

1. Kohld, Richard, et. al. 2002. Marketing of Agricultural Products. Prentice Hall
2. Johnson, Aaron J. 2009. Market Orientation, Innovativeness, and Performance of Food Companies, Journal of Agribusiness> volume 27, Number ½, Spring/Fall. 2009. <http://purl.umn.edu/90659>
3. Salvatore, Dominick. 2004. Managerial Economics. Cengage Learning Asia Pte Ltd. Singapore
4. Salvatore, Di Valco, et. al. 2011. Natural Vs Financial Insurance in the Management of Weather Risk Exposure in the Italian Agriculture. European Association of Agricultural Economists>2011 International Congress, August 30-September 2, 2011, Zurich, Switzerland. Diakses dari <http://purl.umn.edu/114325> pada 20 Februari 2017